

NORTH WEST LEICESTERSHIRE DISTRICT COUNCIL

COALVILLE SPECIAL EXPENSES WORKING PARTY – 21 APRIL 2015

Title of report	2015/16 EVENTS UPDATE
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Purpose of report	To update members with regards to 2015/16 events funded within the Coalville Special Expense Area
Recommendations	THAT THE WORKING PARTY 1) NOTE THE PROGRESS UPDATE ON 2015/16 EVENTS 2) RECOMMEND TO CABINET £1,500 FROM BALANCES TO SUPPORT SIGNAGE AND INFRASTRUCTURE FOR PROMS IN THE PARK/PICNIC IN THE PARK WEEKEND AS RECOMMENDED BY THE EVENTS SUB GROUP

1.0 PROPOSED EVENT PROGRAMME FOR COALVILLE

1.1 The following events are proposed for 2015/16; following discussions at previous Coalville Specials Meetings (including Events Sub Group)

1.2 **June - Picnic in the Park (Coalville Park) Sunday 28 June 2015 (plus Proms in the Park on Saturday 27 June) Budget £13,000**

Picnic in the Park will comprise of the following activities:

- Inflatable's
- Stage area with full live Music programme (in conjunction with Hermitage FM)
- WW1 Themed Marquee (in conjunction with LCC Century of Stories)
- Link with Rotary to provide Tea tent
- Community and Commercial stalls
- Circus Tent/Skills
- Fish and Chips, Pizza's, Hog Roast, Licensed Bar and Ice cream
- Community Performances from Kegworth Youth Theatre
- Mantle Arts - craft activity stall
- Link up with Leisure Centre re displays in arena ie dance classes, TBC
- Cycle wobbly track, partly funded by County Sports Partnership Community Events
- Children's Rides
- Emma's Crafty Kids

- Sports activities

Proms in the Park will comprise of the following activities

- Ockbrook Big Band, Choir and Brass Band
- Tea tent with strawberries and cream, Bar and Food

Following a meeting with the Coalville Specials Events sub group on 25 February, it was suggested that an additional £1,000 towards the delivery of the new Proms in the Park event (to cover infrastructure costs) and £500 for improved signage to promote the Town Centre events during the weekend of 27/28 June.

Recommendation: The additional total sum of £1,500 to deliver both events is therefore requested from Coalville Special Expense reserves.

- 1.3 On the same weekend on Saturday 27 June, the **Coalville Town Team will deliver the 2015 Coalville Summer Fest 2015** which will be organised in Coalville Belvoir Shopping Centre. Joint marketing opportunities to promote an exciting weekend of events for the Coalville Community have been and continue to be discussed with representatives of the Coalville Town Team.

1.4 **August - Coalville by the Sea (Budget £1,700)**

Following the success of last year's Coalville by the Sea, a similar event will be organised for families and will include games, arts and crafts, puppet shows, music and sandpits and will take place on Friday 8 August on Needhams Walk, open space grassed area.

Although the event area (Needhams Walk, open space grassed area) is an excellent, popular and safe venue for families, the newly developed forecourt and events area outside Coalville Market could also be considered as an alternative location. However the look, feel, content and safety issues of a proposed re-location would need to be addressed. Members comments would be welcomed on this matter.

1.5 **November – Christmas Lights Switch On Event (Budget £8,000)**

The 2014 Coalville Christmas Lights Switch on event was combined with the Coalville Town Team Food and Drink event on Saturday 22 November with both organisations benefiting from a joint event. It is planned to hold this year's Christmas event in a similar format, with the proposed date of Saturday 21 November. The Christmas in Ashby event is proposed to be held on Saturday 28 November.

1.6 **Coalville Christmas Decorations**

The 2015/16 budget for Coalville Christmas Decorations will be £15,500 which includes testing, repairs, licence, energy consumption, storage, erection/removal of current decorations.

The Council are currently undertaking a tender process (5 years) for the Coalville Christmas Decorations contract. The Tender process period will run from 10/04/2015 to 08/05/2015 with the contract awarded on 03/06/2015, members will be updated further at the next meeting.